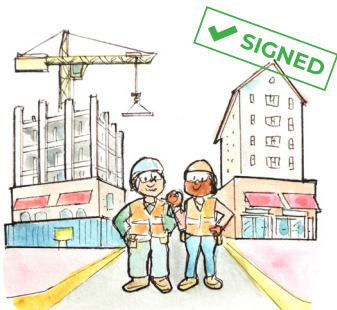


Affordable, Sustainable, & Fair Housing for All

2022 Impact Report



AB 2011



AB 2221



AB 2097



AB 2873



SB 886

Letter from Brian

Brian Hanlon

CEO and Co-Founder
California YIMBY

In our first 4 years, the world noticed our ambitious proposals; in 2022, they recognized we're winning.

[Matthew Yglesias](#), [Noah Smith](#), and [Binyamin Appelbaum](#) agree: California YIMBY's strategy is working to end the housing shortage!

This year, we sponsored or championed legislation that will [legalize](#) and accelerate mixed-income housing along commercial corridors, end expensive and environmentally-destructive [parking mandates](#), streamline [student housing](#) construction, further [increase ADU](#) home building, help diverse contractors [benefit from](#) affordable housing construction, and place a repeal initiative on the ballot

to [end discriminatory approvals](#) for low-income housing. Phew!

In addition to these important legislative victories, California YIMBY devoted considerable resources to growing coalition partnerships to achieve even bigger victories in 2023 and beyond. Stay tuned for the 2023-2024 legislative session as we work with our partners in the Alliance for Housing and Climate Solutions to better align our housing and climate goals with transformative land-use legislation.

California YIMBY's best-in-class communications operations were augmented by stellar hires that lead our research and policy efforts. Our new

Directors of Research and Policy wrote numerous articles placed in national publications, sat for high-profile interviews, and even [wrote a book](#)! Expect even more ambitious research and policy programs next year.

Thanks for all of your support for helping make 2022 another banner year. With your help, we'll send more, and bigger, [Victory Alert] emails next year!



Brian Hanlon

2022: Affordable Climate-Friendly Housing

Every one of our priority bills that passed policy committees passed the legislature and was signed into law by the Governor.



Legislative

Passed five bills to reduce barriers to homebuilding, better align housing and climate policy, and deliver more of the benefits of new housing to disadvantaged communities.

Executive

Supported California's Housing Accountability Unit - which we helped create last year - to hold scofflaw cities accountable to housing law, including a landmark investigation into San Francisco's housing approval system.

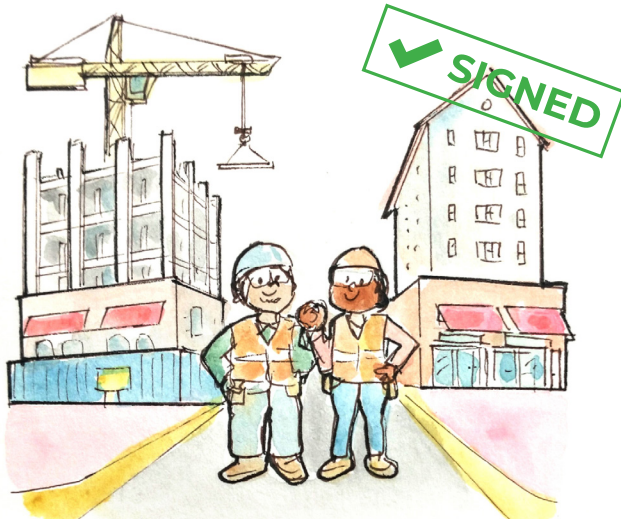
Coalitions

Expanded our coalitions to push major housing legislation and shift the politics of Sacramento.

Media

Earned extensive media coverage across the state and in major national publications to help pass our legislative agenda. Launched a project to conduct more targeted outreach in Los Angeles to build the reach of pro-housing movement messaging.

AB2011



AB 2011 allows for ministerial, by-right approval for affordable housing on commercially-zoned lands, and also allows such approvals for mixed-income housing along commercial corridors, as long as the projects

meet specified affordability, labor, and environmental criteria.

AB 2011 could produce between 1.6 to 2.4 million housing units, boost local tax revenues, and compared to typical greenfield

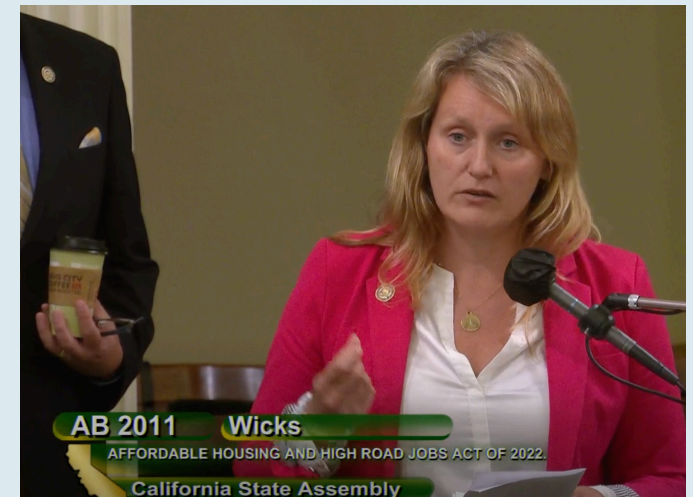
housing development, households on commercial corridors impacted by the bill would use 40% less water, drive 33% fewer miles, and produce up to 45% fewer greenhouse gas (GHG) emissions.*

*UrbanFootprint, HDR/Calthorpe, Mapcraft Labs, and Economic & Planning Systems collaborated to evaluate the potential outcomes and impacts of AB 2011's commercial corridor and TOD provisions: <https://urbanfootprint.com/ab2011-analysis/>

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California YIMBY's support and advocacy for AB 2011 was critical for helping us pass this bill.

Assemblymember Buffy Wicks



AB2097 Housing for people, not cars



AB 2097 will reduce the cost of housing while slashing the pollution that causes climate change by eliminating expensive parking mandates (up to \$75K per parking spot!) for homes and

commercial buildings near transit.

Parking mandates increase vehicle ownership and reduce transit ridership.* Approximately 200 square miles of Los Angeles – 14% of the

available land area – is used for parking.**

AB 2097 increases housing choice and will make it easier to provide lower-cost, walkable- and transit-accessible housing across the state.

*According to a [UCSC study](#) of San Francisco's housing lottery.

**[Studies show](#) this is roughly 3.3 parking spaces per registered car.

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California YIMBY's partnership was key to finally passing this critical housing and climate legislation. I look forward to partnering with them on future bills to expand access to affordable housing.

Assemblymember Laura Friedman



SB886



On average, 5% of UC students and 11% of CSU students experience homelessness at some point during their studies. In response to this crisis, in 2021 the legislature passed a historic investment of \$2 billion in the UC and CSU systems to

expand their campuses. But universities are not building needed student housing fast enough. NIMBYs have used CEQA lawsuits to block student housing across the state – not just in Berkeley.

SB 886 will allow

universities to build climate-friendly student housing faster and at lower cost by streamlining the environmental review process for housing on university-owned land that is neither at risk of fire, nor in a sensitive habitat.



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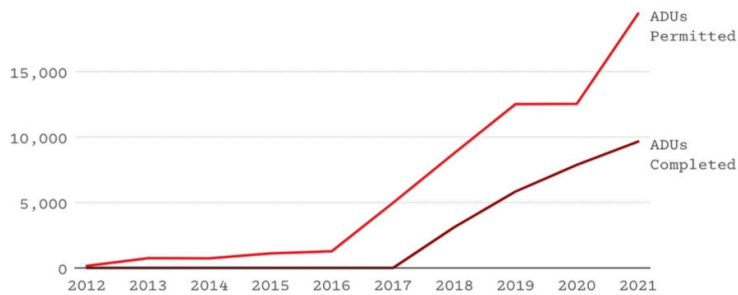
California YIMBY continues to double down on their mission of creating affordable and abundant housing for all Californians. They are a key partner in Sacramento.

Senator Scott Wiener

AB2221



Doubling-down on ADUs



Source: California Department of Housing and Community Development

Over the past few years, legislative reforms, including key bills sponsored by California YIMBY, have led to an explosion in accessory dwelling unit (ADU) production.

ADUs now account for 15% of homes built in California and 25% of homes in Los Angeles.

AB 2221 accelerates ADU development by clarifying ambiguities

in existing law and removing arbitrary barriers that some cities have imposed on ADU development, especially in multifamily buildings.

Source: [The Atlantic](#), "The Housing Revolution is Coming"



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ADUs are booming, helping more Californians find affordable housing and helping working families build wealth while alleviating our housing crisis. California YIMBY was a great partner this year as we streamlined state law to make ADUs available to more neighbors.

Assemblymember Sharon Quirk-Silva

AB2873

Everyone Should Benefit from Homebuilding in CA



We partnered with equity groups to help all contractors, including those who have long been denied financing opportunities to build homes in their

neighborhoods, to benefit from the construction of affordable housing. AB 2873 requires developers that receive state affordable housing dollars to

report if the firms they contract with are owned and operated by people of color, women, or LGBTQ+ people.

BIPOC Developer Fund

While still in the works, we're excited about a social impact investment fund that would help BIPOC developers receive construction loans to build homes permitted by recent legislative wins. We've partnered with California Community Builders and California Forward to develop this fund and solicit investors. Stay tuned!

SCA2



SCA 2 will place an initiative on the ballot to repeal Article 34 of the California Constitution. This discriminatory article requires local votes to approve “low-rent” housing.

Originally passed in 1950, Article 34 gives wealthy California

neighborhoods veto power over many types of affordable housing, enabling ongoing segregation and preventing housing from being built where it is needed most.

SCA 2 will empower local governments to approve low-income housing

without requiring expensive elections. This process reform will make it cheaper to build publicly-funded affordable housing projects, and save taxpayer dollars by eliminating red tape and reducing spending on fees for consultants and lawyers.



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Repealing Article 34 is an essential step toward ending the discriminatory policies and practices that characterized California housing policy. California YIMBY’s work helped make sure voters can repeal it in 2024.

Adam Briones, CEO, California Community Builders

Electing Housing Champions

With nearly a third of the legislature turning over in 2022, it was critical to ensure that newly elected legislators would support a pro-housing agenda and help us continue the policy success we had in

Sacramento this year. The California YIMBY Victory Fund endorsed housing champions in several key open seats in the state legislature, with a particular focus on building power in Southern California.

Of the candidates we endorsed before the primary (39 out of 42), 37 won their primary (94%). Similarly, at least 39 of the 44 candidates we endorsed in the general were elected.

These are strong housing candidates. We don't endorse in a race if we think there isn't a candidate worthy of YIMBY votes. We look forward to leveraging the relationships we've

built through our endorsement process and our existing network to help secure powerful authors and generate support for our legislation and budget requests.



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California YIMBY saw the potential in my candidacy back in the primary. When others didn't believe I could win, they came in and provided crucial support and advice. Like many Angelenos, I have experienced housing insecurity. I'm excited to bring that experience to Sacramento and to work together to end California's housing crisis.

Caroline Menjivar, Senator for the 20th District

Building Power in Coalition

Home Building Alliance (51 Members)

Business groups, affordable housers, policy shops, and other influential organizations in Sacramento lobby together to move votes.

Housing Working Group (40 Participants)

Racial and economic justice organizations, transit advocates, and local YIMBY groups work together to advance racial equity and educate elected officials.

Alliance for Housing & Climate Solutions (34 Participants)

Environmental conservation and pro-housing groups collaborate to accelerate infill homebuilding while limiting sprawl development in sensitive areas.

Local Elected Official Working Group

More than 20 local elected officials share best practices for housing policy and politics, provide feedback on state legislation, and engage their legislators to support our bills.



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I've worked for years to protect nature and wildlife. As an environmental leader, I believe equally in protecting people and our communities to make sure housing is available and affordable to all Californians. California YIMBY has been an excellent partner in bringing together environmentalists, climate leaders, and housing advocates to tackle our shared priorities.

Annie Notthoff

Enforcing Housing Law

We helped draft and advocate for the creation of the Housing Accountability Unit (HAU) in 2021.

We're very excited to see HAU collaborating with Attorney General Bonta's Housing Strike Force. We

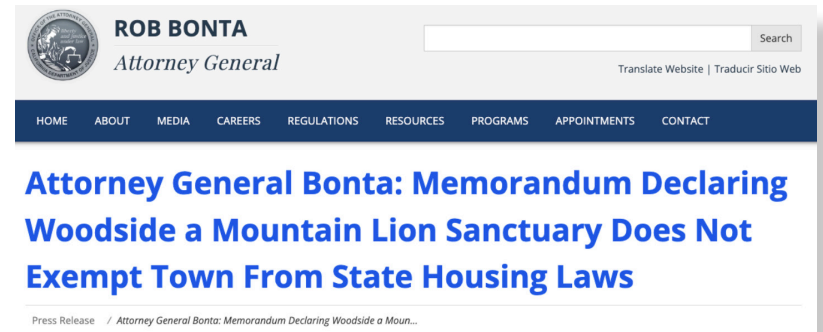
think these offices are both great examples of effective government.

California YIMBY also collaborates with other YIMBY groups in the Campaign for Fair Housing Elements.

State Announces New Review of San Francisco Housing Policies and Practices

Designed to Help Clear Barriers to Housing Approvals and Production

August 9, 2022



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We are deeply concerned about processes and political decision-making in San Francisco that delay and impede the creation of housing and want to understand why this is the case. We will be working with the city to identify and clear roadblocks to construction of all types of housing, and when we find policies and practices that violate or evade state housing law, we will pursue those violations together with the Attorney General's Office. We expect the cooperation of San Francisco in this effort.

HCD Director Gustavo Vasquez, in the agency's release on San Francisco's Housing Policy & Practice Review

YIMBY Movement Building

We've created a **statewide network of California YIMBY teams**, affiliated organizations, and community leaders. Together we help educate and mobilize the public for local and statewide advocacy, helping make policy together.

There are **27 California YIMBY Partners** that have signed an agreement to participate in our distributed organizing model. Six more local YIMBY teams engage with our distributed organizing model, but are not yet official California YIMBY Partners.

During **Lobby Week**, we gathered hundreds of YIMBYs from all over California and prepared them to make hard asks of their legislators to pass housing legislation, including **35 total grassroots lobby meetings and 134 total attendees**. This includes new YIMBY teams created in East LA and Long Beach.

Through our annual **YIMBY Summit and our YIMBY Legislation Strategy Group**, we gathered input and feedback from the movement to hone political strategy and legislation.

Our **Rapid Response Team** marshalled YIMBYs across the state to contact legislators at critical moments to express support for housing bills. We coordinate closely with authors of the bills to make sure we target key committee hearings, especially when NIMBY opposition is expected to turn out in force.



YIMBYs meet to prepare for Lobby Week

Winning the Narrative

2022 has been another banner year for California YIMBY's communications efforts. We were mentioned or quoted in hundreds of original press stories, and additional news coverage adopted our framing after discussions with

reporters and editors. In addition to our press and related activities, with support from CZI, California YIMBY completed a pilot project to scope the media landscape in Los Angeles and identify opportunities for a narrative shift on housing.

The New York Times

California Is Actually Making Progress on Building More Housing



News | Housing

California university students struggle with housing insecurity

US state has set aside billions of dollars for new housing projects as many students are pushed into homelessness.

Los Angeles Times

California bans mandated parking near transit to fight high housing prices, climate change

San Francisco Chronicle

'Why bother with a real map?': Here are the dubious sites NIMBY Bay Area cities propose for housing

In 2022 we achieved:

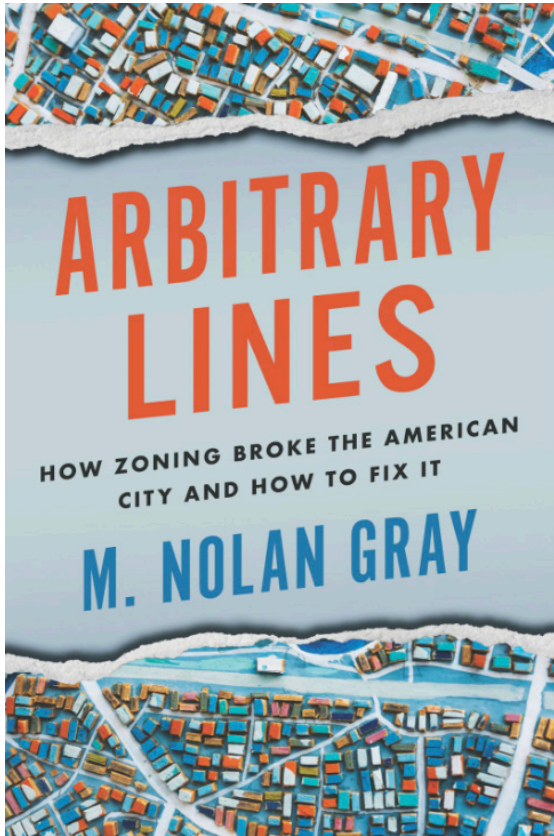
3,218 mentions in local, state, national and international media

765 stories quoting California YIMBY staff/leadership

Writing the Narrative

Research Director Nolan Gray and Policy Director Ned Resnikoff don't just get quotes in the press - they write evidence-based articles to persuade and inform.

Also, buy and read Nolan's book, *Arbitrary Lines*!



IDEAS *The Atlantic*
The Housing Revolution Is Coming

IDEAS *The Atlantic*
How California Exported Its Worst Problem to Texas

FASTCOMPANY
07-11-22
A bold case against zoning
In a new book, M. Nolan Gray cites Houston as a model for rethinking zoning.

THE ORANGE COUNTY
REGISTER
OPINION • Opinion
It's about to get a lot easier to build housing in California

MSNBC
Discussing the affordable housing crisis with Ned Resnikoff: podcast and transcript
Chris Hayes speaks with Ned Resnikoff, policy director at California YIMBY (Yes In My Back Yard), about homelessness and the need for more affordable housing.

THE Nation.
HOUSING AND HOMELESSNESS URBAN PLANNING AND DEVELOPMENT THE DEBATE JULY 25/AUGUST 1, 2022, ISSUE
Does Building Luxury Condos Create More Affordable Housing?

To Be Continued: Social Housing in California

AB 2053 would establish a new statewide social housing program that would fund, build, and manage affordable housing for both rent and homeownership.

While this bill did not make it out of the Senate Governance & Finance Committee, we helped to start the conversation about establishing a public builder in California. Long term, we would like to see a public housing company that can drive down housing construction costs while growing the labor force by engaging in counter-cyclical affordable housing production. Such a program could help scale modular fabrication and other more affordable construction methods.

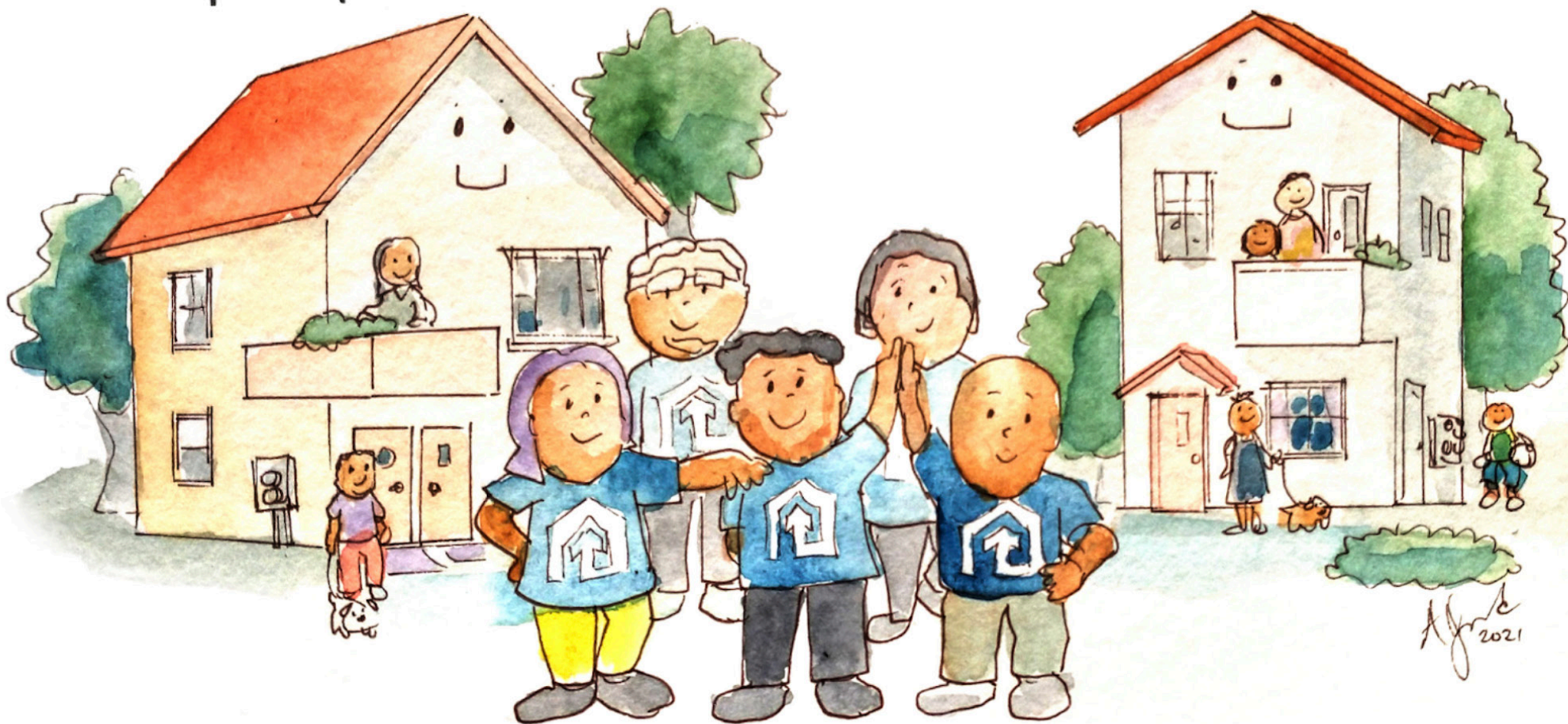


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We need all options on the table to solve our housing crisis. Social Housing will play an instrumental role in tackling California’s housing crisis by creating mixed-income, safe, and dignified housing for all. We have the opportunity to reshape how we view housing – not as a commodity, but a fundamental human right.

Assemblymember Alex Lee

Help us legalize more homes!



2021

Join Us To End
the Housing
Shortage & Build
a California For
Everyone.